

Objective

To obtain a successful position as a graphic designer that allows professional growth and development

Education

Central Michigan University

Major: B.A.A. Graphic Arts; Minor: Advertising; GPA: 3.1 May 1996

Employment

12/02 to present • terrytoledo.com

Freelance Contracts: Logos, Business Cards, Brochures, Newspaper Ads, Billboards, Web Design, Graphic Novels and Illustrations

Clients: Good Company Games, Inner Links Media, UFOTV, the city of Yachats and the city of Portland

08/03 to 08/07 • Down To Earth Distributors • Eugene, OR

Webmaster: Graphic Design, Logo Design, Catalog Design, Publication Advertising, Business to Business Mailings, Package Design, Illustration, Inventory and Market Research

Clients: Whole Foods, DF Marks, Eugene retail customers and thousands of small businesses from Santa Cruz to Seattle

06/00 to 05/02 • Obie Media, Ltd • Eugene, OR

Graphic Artist: Logos, Billboards, Posters, Web Design

Clients: McMenamins, Vancouver Art Gallery, MADD, Goodwill

11/99 to 04/00 • GoHome Networks/ProAxis • Corvallis, OR

Web Designer: Graphics and HTML Templates

Clients: Century 21, ReMax, Coldwell Banker, Prudential



terrytoledo.com

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Talents

My Freelance Career

- I am able to pursue, plan & accomplish complex assignments while working full time.
- Experienced in managing deadlines on projects that often involve printers, CD manufacturers and Web Hosting Companies.
- Skilled in Search Engine Optimization, "Graphic Art Portland" shows terrytoledo.com within the top 3 on Google.
- Polite and patient when dealing with confused clients.

Down To Earth

- I oversaw the design, inventory, prepress and printing of over 200,000 fertilizer boxes and bags.
- Experienced in information architecture involving interactive solutions which involve opensource php and perl code.

Able to Operate

APPLICATIONS: InDesign, Photoshop, Illustrator, Freehand, Quark, Pagemaker, Streamline, Fontographer, Dreamweaver, Pagemill, Fetch, Director, Flash, Ableton Live and Norton Utilities.

CODE: WC3 Valid HTML, JAVA, PERL, PHP and MySQL.

OPENSOURCE APPS: Wordpress, Drupal, Zen Cart and Prestashop.

FINE ART: Color pencils, pen, watercolor and acrylic paints.